

# GO EGGLESS, EFFORTLESSLY

Discover EGG 'N EASY PLUS for your bakery products.

AN INNOVATION BY



# EGG 'N EASY PLUS

For Brioche and other yeast dough application

Egg prices are on the rise, putting pressure on the production of baked goods. Traditional brioches use about 5 to 15% liquid eggs. Using Egg 'n Easy Plus, the advanced version of our Egg 'n Easy system, you can cut out costs without compromising on quality and taste. Additionally, this powdered solution is fully customizable to meet your specific needs.



## SIMILAR TASTE & QUALITY

excellent dough properties, workability

#### **SMOOTH TEXTURE**

fluffy texture, soft mouthfeel, similar to the original

#### SUSTAINABLE SOLUTION

reduce animal protein by replacing it with this plant-based solution

# **SWAP EGGS FOR SMART INGREDIENTS**

Our solution features ingredients that have the same functional properties as eggs, helping to create a product that tastes and seems just like the original.

#### WHEAT PROTEIN

Supports and maintains crumb structure

#### **VEGETABLE FIBER**

Adds freshness

#### **SORBITOL**

Adds moisture

## **ENZYMES**

Provides a finer crumb structure



# CUT UP TO 100% OF EGGS CUT 55% OF EGGS COSTS\*

\*When replacing free range eggs with Egg 'n Easy Plus

Replace up to **100% of eggs** in the original recipe with **25% Egg 'n Easy Plus** and **75% water.** 



